

WOC 2017 Press Room

Sponsored by



Wednesday, January 18, 2017

Time	Company	Email	Contact	Phone	Topic	Location	Food/ Beverages
7:30-9:00	Hilti	carla.biggs@hilti.com	Carla Biggs	918-519-4199	Join the Hilti press conference featuring new product, services and software introductions, hands-on tool demonstrations and more.	Booth #O30700	Breakfast Provided
8:00-9:00	The Dow Chemical Company	kbraley@dow.com	Kara Braley	989-636-4084	Doug Todd/kbraley@dow.com	Press Conf Room N251	Beverage Provided
9:00-10:00	Inspection Instruments, Inc	jzammataro@pile.com	Jim Zammataro	216-831-6131	Inspection Instruments, Inc. distributes sophisticated electronic testing equipment for the engineering and construction industry. TEMP (Thermal Evaluation of Mass Pours) is a system that measures temperatures in various points of a mass concrete pour, as the curing cement generates heat.	Press Conf Room N251	
9:00-10:00	EarthCam, Inc.	marketing@earthcam.com	James Loeffler	201-488-1111	Webcams, drones, and photography? Oh my! Don't miss out as EarthCam unveils the most important product launches at World of Concrete 2017.	Booth # C3542	
10:00-11:00	Blasters Ready Set	mbaker@blasters.net	Mike Baker	213-985-4500	Ready jet is a robotic concrete removal system that creates a safe, non-entry solution to cleaning concrete drums while reducing liability and employee risk.	Booth # C6603	
10:00-11:00	Procore	doug.madey@procore.com	Doug Madey	415-309-9422	Hear from the Procore team who will be presenting on the latest product features that help keep your jobsite safe, on budget, and connected through the construction industry's only App Marketplace. Plenty of time will be made available for Q&A.	Press Conf Room N251	
10:00-11:00	CAUCHOS Y DERIVADOS JABE SL	virginia@rivestop.com	Virginia Rovira	+34617991914	NEW PRODUCT LAUNCH by JABE: RIVEPIPE & RIVEOUT Cauchos y Derivados JABE SL, has developed 2 new and very innovative products for the concrete industry. The first removable, reusable & recyclable PVC formwork tube (bushing) and its extraction tool, in the world!	Booth #N1862	Beverage Provided
10:00-11:00	Wagner Meters	jspangler@wagnermeters.com	Jason Sprangler	541-944-1268	See what's new in 2017 and learn more about our complete Rapid RH® product line for evaluating concrete prior to finished flooring/coating installations.	Booth # S12054	
11:30-1:00	Topcon Positioning Systems Luncheon	SFitzgerald@topcon.com	Staci Fitzgerald	925-245-8610	Topcon Luncheon	Luncheon N250	Lunch
1:00-2:00	Geotab	geotab@globalresults.com	Samantha Forth	949-306-4637	Brief description of GO RUGGED and its impact on telematics, financial savings and safety, and our vision for telematics in 2017.	Booth # C6933	
1:00-2:00	American Concrete Pavement Association	bdavenport@acpa.org	Bill Davenport	847-423-8703	Join us for a press conference outlining recent accomplishments and new developments in the concrete pavement industry.	Press Conf Room N251	

2:00-3:00	American Concrete Institute	julie.webb@concrete.org	Julie Webb	248-848-3148	ACI's Masonry Technician Certification Update and the Strategic Development Council's Concrete 2029 Initiative	Press Conf Room N251	
3:00-4:00	BASF Corporation	kathy.higgins@basf.com	Kathy Higgins	952-496-6002	Come hear the latest BASF innovations in products, sustainability and how we are supporting the future leaders in the construction industry	Press Room N251	Food & Beverages Provided
5:00-6:30	Hilti	carla.biggs@hilti.com	Carla Biggs	918-519-4199	Construction Marketing Association Reception Sponsored by Hilti	Reception N250	Reception