

Dwell on Design LA 2016 will bring together over 30,000 design trade and consumer attendees to celebrate modern design at the Los Angeles Convention Center. Cash & Carry is a category of exhibitors that will have products available for purchase on the show floor that attendees can purchase and carry off the show floor. We want to make it as easy as possible for you to sell product directly to these attendees, thereby increasing your ability to get an instant return on your investment as a Dwell on Design exhibitor.

Please read the information below and simply denote that you are a Cash & Carry participant when completing your exhibitor listing on the Exhibitor Portal.

Cash & Carry exhibitors are identified as a special category that can be searched for on la.dwellondesign.com.

The following requirements MUST be met in order to take part in this program (these are required for any entity undertaking retail sales in the city of Los Angeles):

1. Log-in to la.dwellondesign.com and select "Booth Profile." Click on "Product Categories, and check the box beside "Cash and Carry Participant."
2. Register for a Business Tax Registration Certificate with the City of Los Angeles, if needed. Form is available from: <http://finance.lacity.org/form/TaxRegistrationV4.pdf>.
NOTE: Exhibitors engaged in business in the City of Los Angeles for fewer than seven (7) business days are not required to register for a City of Los Angeles Business Tax Certificate per the Finance Dept of the City of Los Angeles. See booklet located at: <http://finance.lacity.org/content/TaxInfoBooklet.htm>.
3. Register for a Seller's Permit with the California State Board of Equalization. Form is available from: <http://www.boe.ca.gov/info/reg.htm>.
4. A purchased product can be removed from the show floor during show hours by the purchaser **ONLY** under the following conditions:
 - a. The purchaser must be prepared to present a written receipt to Show Security in order to be granted exit from the show with the product.
 - b. The product must be hand-carried by a single person off of the show floor. No hand truck or cart can be used on the show floor.
5. Any product that does not meet size requirements as outlined in item 4b. must be collected after the Dwell on Design show closes each day. Exhibitor is responsible for any drayage costs involved in moving the product from the show floor to the purchaser's vehicle. Purchaser must have item receipt ready to pass through Show Security. The purchaser should then drive his or her vehicle to the outside loading zone at the front entrance of the South Hall of the LACC in order to receive items from the show floor.

DISCLAIMER: Informa is not responsible at any time for Exhibitor product. Any sale arrangements are made directly between the Exhibitor and Purchaser. Exhibitor is responsible for maintaining the security of products and also for security of Cash & Carry transactions.