Informa Global Exhibitions connects companies seeking to identify new contacts, develop relationships, improve and expand their businesses. We bring communities together to share information, gain inspiration, and secure new business, creating platforms for organizations to build profitable alliances, create value and drive commercial success.

The International Architecture + Design Network features 10 events in business-booming cities in North and South America, and the United Kingdom, attracting thousands of designers, architects, retailers, contractors, and enthusiasts alike from all corners of the globe. Our industry insight, coupled with our innovative and entrepreneurial approach, provides you the opportunity for business advantage.

If you’re looking to illuminate your brand, promote new product, or try something new in 2017, start with us.

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June
Los Angeles
June 23-25, 2017

Nov
Toronto
Nov 29-30, 2017

Aug
São Paulo
Aug 8-10, 2017

Sept
London
Sept 21-24, 2017

Vancouver
Sept 28-Oct 1, 2017

Feb
Orlando
April 27-29, 2017

Apr
Las Vegas
Jan 17-20, 2017

Jan
Toronto
Jan 19-22, 2017

Jan
Las Vegas
Jan 17-20, 2017
The International Surface Event
January 17-20, 2017
Mandalay Bay Convention Center
Las Vegas, Nevada
tisewest.com

The International Surface Event is comprised of three world-class shows: SURFACES, StonExpo/Marmomacc Americas, and TileExpo. As the largest, unparalleled floor covering, stone and tile industry event in North America, The International Surface Event is on the cutting-edge, featuring four impressive days of products, hands-on demos, inspiring trends, key manufacturers and industry suppliers, along with unmatched education and networking opportunities.

Industry Sectors
Retailers & Dealers 58%
Distributors & Importers 33%
General Contractors 26%
Fabricators & Installers 20%
Architects & Interior Designers 14%
Kitchen & Bath Pros 7%
Builders & Developers 6%
Cleaning & Restoration 3%
Quarriers 1%

By the Numbers
69% placed orders at the fair
66% make or influence decisions
37% attended for the first time in 2016
13% are international buyers
Interior Design Show Toronto
January 19-22, 2017
Metro Toronto Convention Centre
Toronto, Ontario
interiordesignshow.com

IDS attracts design-savvy consumers to the show floor with curated exhibits and one-of-a-kind features that bring together local firms and design stars from around the world. IDS Toronto brings together the newest and most innovative brands of international and Canadian design. With three full days of inspirational exhibits, influential speakers and leading products, IDS is not just a fair—it is a total design experience. During one three-day weekend each January, the Interior Design Show shapes the industry for the year to come in North America, and beyond.

Trade Attendees 35% of total attendance
- Architects, Designers, Interior & Institutional 47%
- Merchandisers & Stylists 12%
- Manufacturers & Distributors 9%
- Builders & Developers 8%
- Retailers & Buyers 7%
- Other 17%

Consumer Attendees 65% of total attendance
- Home owners 71%
- Own secondary home 25%
- 75% will purchase something from an exhibitor
- 61% have a HHI that is >$100K
AIA Convention
April 27-29, 2017
Orlando Convention Center
Orlando, Florida
convention.aia.org

AIA Convention is one of the largest and most exciting annual gatherings of architects and design professionals in the U.S. The people, the ideas, the environment, the setting—it all comes together for an unforgettable experience that happens just once a year. The conference is attended by visionaries, grassroots champions, change agents, and rising stars who take center stage to give dynamic educational presentations.

About the AIA
The American Institute of Architects has been the leading professional membership organization for licensed architects, emerging professionals, and allied partners since 1857. The AIA has nearly 88,000 licensed architects and associated professionals as members.

Industry Sectors
- Architecture Firm (Single- or Multi-discipline) 62%
- Government/Education 9%
- Engineering/Manufacturing/Institutional 7%
- Consulting 6%
- Contractor/Builder/Construction Management 3%
- Design Build 3%
- Facility Management/Development 2%
- Other 8%

Attendees
- Principal/Partner/VP 45%
- Architect/Designer 29%
- Project Manager 12%
- Specifier/Consultant 3%
- Other 11%
Dwell on Design
June 23-25, 2017
Los Angeles Convention Center
Los Angeles, California
la.dwellondesign.com

Dwell on Design brings together the brightest people, products, and curated content in modern design under one roof. The exhibition and conference showcases the best in modern design materials, furniture and accessories, home technology, garden and outdoor materials, kitchen & bath, and international design. Comprised of one trade day and two consumer days, the show features world-class speakers, product demonstrations, continuing education classes for design professionals, and seminars for design-seeking consumers.

Trade Attendees 64% of total attendance
Interior Designers 40%
Architects 20%
Other Design Trade 14%
Décor Retailer & Buyers 8%
Real Estate & Developers 8%
Construction Industry 7%
Landscape Architects 3%

Consumer Attendees 36% of total attendance
65% homeowners
Avg HHI $158K
47% male / 53% female
Greenbuilding Brasil is co-located with the High Design Expo, a show focused on the home & office. The partnership between these two shows creates a stronger and more comprehensive meeting for Architecture, Construction and Design. The focus for Greenbuilding Brasil is sustainability, with lectures and educational sessions in high technical level, with renowned national and international professionals, offering its visitors, conference participants, exhibitors and partners a much wider range of services, business and networking.

Brazil is among the top five countries for LEED projects and certifications. With an expanding construction market, Brazil has a significant volume of new developments, generating jobs and wealth to the country.

**Visitor Profile**
- Architects
- Interior designers
- Engineers
- Governmental institutions
- Developers
- Financial institutions
- Green building leaders
- Service Providers

**Job Profile**
- CEOs: 23%
- Directors: 19%
- Managers: 12%
- Coordinators: 7%
- Other Professionals: 39%
High Design Expo  
August 8-10, 2017  
Sao Paulo Exhibition & Convention Center  
Sao Paulo, Brazil  
highdesignexpo.com

Created from the traditional Casa Brasil trade show, organized by Bento Goncalves Sindmoveis, the High Design Expo aims to become the leading international furniture design event in Latin America and put Brazil on the world calendar of this industry’s events. High Design Expo is a furniture and solutions trade show for high-end architecture and interior design projects and is the main export platform for the furniture sector in Brazil. The Expo is presented as the anchor event integrated into DW! Sao Paulo Design Weekend.

Industry Segments
Interior Design/Decoration  34%  
Architecture  26%  
Store/Retail/Commercial  11%  
Furniture Industry Manufacturers  5%  
Engineer/Builder/Developer  5%  
Design  4%  
Product Design  4%  
Industry Supplier  3%

Positions
Architect  27%  
Interior Designer  14%  
Director  8%  
Owner  7%  
Manager  6%  
Partner  5%  
Designer  5%
designjunction
September 21-24, 2017
University of the Arts Campus
Kings Cross, London
thedesignjunction.co.uk

Designjunction is a critically acclaimed curated show of the world’s leading contemporary design brands. Designjunction breaks the mold of the traditional trade show by utilizing raw industrial spaces on the brink of transformation and new development. We are a show for the industry by the industry, with a team strongly connected in the design world.

In 2016 the flagship London show attracted more than 27,000 design professionals and consumers alongside more than 93 international media and affiliate partners.

Designjunction is more than just a trade show. It is a unique visitor experience, offering a wide range of high-class eateries, pop-up shops and other interactive experiences that strikes a balance between creative and commercial.

Visitor Breakdown
Architect 18%
Other/Public 19%
Interior Designer 17%
Designer 15%
Developer/Specifier 9%
Retail Buyer 8%
Lighting Designer 5%
Press/Media 5%
Manufacturer 2%
Agent/Distributor 2%
Interior Design Show Vancouver
September 28–October 1, 2017
Vancouver Convention Centre
Vancouver, British Columbia
interiordesignshow.com

IDS Vancouver is the Pacific platform for all things design welcoming individual designers, artists, makers and design-centric brands who come to Vancouver to showcase their current works, concepts and products. In addition to experiencing installations and features, the show presents opportunities to hear from some of the design world’s most notable and talented personalities and connect with a long list of world-class designers that either call Vancouver home, or call on Vancouver for inspiration.

By the Numbers
39,100 attendees
6,700 opening night party
7,100 trade professionals
24,300 affluent design savvy consumers

81% of trade attendees are key decision makers
+$110MM is spent by trade professionals each year

73% homeowners

18M digital media impressions

370 Media attendees
Greenbuild Int’l Conference & Expo
November 8-10, 2017
Boston Convention & Exhibition Center
Boston, Massachusetts

greenbuildexpo.com

Greenbuild is the world’s largest conference and expo dedicated to green building. The ideals and passion of the green building community come alive at Greenbuild. The event brings together industry leaders, experts and frontline professionals dedicated to sustainable building in their everyday work.

Greenbuild Expo provides unlimited opportunities to find new business leads and showcase innovative products. The attendee base is comprised of building professionals representing the entire buying team: building owners, planners, developers, architects, engineers, designers, contractors, builders, facility managers, and government code officials.

Industry Sectors
Architect/Engineer Firms 25%
Contractors/Builder/Developer 19%
LEED/Consulting Firms 14%
Government/Utility 10%
Manufacturing/Service 8%
Education/Retail/Healthcare 7%
Non-Profit/Trade 6%
Other 5%
Student 4%
IIDEX Canada
November 29-30, 2017
Metro Toronto Convention Centre
Toronto, Ontario
iidexcanada.com

IIDEXCanada is Canada's National Design and Architecture Exposition & Conference. The event brings together the multidisciplinary interior design and architecture communities for a sourcing, networking and education event that celebrates creativity and best practices. It embodies all areas of design including interior design, architecture, lighting, healthcare, hospitality, education, workplace, landscape, retail, industrial, textile, material, sustainability, wellness and accessibility.

IIDEXCanada is held concurrently with The Buildings Show, which includes Construct Canada, PM Expo Toronto, World of Concrete Pavilion, HomeBuilder & Renovator Expo, and The Real Estate Forum Toronto.

Industry Sectors
Interior Designers 37%
Architecture, Landscape Architects 17%
Furniture, Industrial, Lighting Designers 8%
Building, Construction, Engineers 8%
Industry Personnel 7%
Facility Management, Real Estate, Development 7%
Government, Education 3%
Students, Other 3%
Marketing, Communications 3%
Consultants 3%
Retail, Senior Living, Hospitality 2%
Project Management 2%
The Global Exhibitions Division organizes transaction-oriented Exhibitions and trade shows, which provide buyers and sellers across different industries and communities with a powerful platform to meet face to face, build relationships and conduct business. Informa has a portfolio of over 150 Exhibitions, serving a number of core verticals, including Health & Nutrition, Beauty, Property & Construction and Pop Culture.